

Fee Structure of BBA (Specialization in Digital Marketing) 2025-28

Fees	I Semester	II Semester	III Semester	IV Semester	V Semester	VI Semester
Admission Fee	25,000					
Tuition Fee	1,12,500	1,12,500	1,25,000	1,25,000	1,35,000	1,35,000
University Examinations Fees	5,500	5,500	5,500	5,500	5,500	5,500
Total	1,43,000	1,18,000	1,30,500	1,30,500	1,40,500	1,40,500
Security (Refundable)			10,000			

Other Incidental Compulsory Charges

Charges for Uniform (Dress Camp)	9,500					
Book Bank (EET Library)	4,500					
Alumni Registration + 1 year enrollment						5,000
Online ERP Fee	1,000	1,000	1,000	1,000	1,000	1,000

The classes in Doon Business School may stretch till late evening and require many group projects and hence students are advised to stay in the campus hostels. However, the day boarding (Rs.25,000/Year) is compulsory for MBA, MBA Integrated and BBA programs other than the final year.

Fee is subject to change. For updated fee structure kindly visit www.doonbusinessschool.com/www.dgu.ac